

26th Annual

Joybound AROUND TOWN ON BROADWAY



Sunday, September 13, 11 AM - 3 PM
Broadway Plaza, Walnut Creek

**COSTUME
CONTEST**



**1-MILE
PET WALK**



**LIVE
MUSIC**



Showcase Your Brand to 4,000+ Pet-Loving Locals!

350,000+
Website Visitors

75,000+
Social Media Followers

15,000+
Email Subscribers

Joybound AROUND TOWN ON BROADWAY



About the 1-Mile Paw-rade Pet Walk

Joybound Around Town kicks off at **11 AM** with a fun, **1-mile pet walk** through Broadway Plaza in Walnut Creek. Team Captains use our online portal to rally friends, family, and fellow animal lovers to raise funds for Joybound People & Pets—supporting safe, loving homes for dogs and cats. The top **teams and fundraisers** will win **exciting prizes!**




















About the Pet Festival

After the **Paw-rade Walk**, the fun continues with our **pet festival!** Broadway Plaza transforms into a hub of pet-friendly **booths, activities, live music** and **entertainment** for all ages. Don't miss the fan-favorite **Pet Costume Contest** on the main stage!

joybound.org/aroundtown

Sponsorship Opportunities

Sponsor Benefits	Gold \$10,000	Silver \$5,000	Bronze \$2,500
10' x 10' booth (includes pop-up tent, one six-foot table, and two chairs)			
Logo on event signage & banners			
Logo on event t-shirt (Deadline: August 14, 2026)			
Exclusive branded swag <i>(Select one)</i> <ul style="list-style-type: none"> • Paw-Rade Walk medal lanyard • Bandana • Sweat band • Cozy 			
Recognition in JOY Magazine (Mailed to 8K+ subscribers)			
Exclusive Main Stage Naming Rights <i>(Select One)</i> <ul style="list-style-type: none"> • Plaza stage • Pet costume contest 			
Recognition in 2026-2027 Impact Report (Mailed to 8K+ subscribers)			
Recognition in pre-event marketing (i.e. press release)			
Hosting Rights <i>(Select one)</i> <ul style="list-style-type: none"> • Doggie pool • Water station • Refreshment station 			
Recognition in event emails (15K+ subscribers)	Logo & Link	Logo	Name
Recognition on event website	Logo & Link	Logo	Logo
Social media recognition (75K+ IG & FB followers)	Solo Feature	Group Feature	Mention

Interested in Participating?

Yes! I would like to be a sponsor: Gold Silver Bronze

Yes! I would like to form a corporate pet walk team.

Yes! I would like to donate products:

Prize Package Other

Estimated fair market value: _____

Description (including quantity, size, color, and/or specific instructions):

I can't sponsor this year, but I'm wagging my tail with support — here's my gift of:

Name: _____

Preferred Name Recognition: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Please return this form by **August 14, 2026** to:

Joybound People & Pets
2890 Mitchell Drive, Walnut Creek, CA 94598
Attn: Alyssa Stone

Questions? Contact Alyssa Stone at (925)296-3165 or astone@joybound.org

Joybound is a 501(c)(3) Tax ID: 68-0240341