



2026 Signature Events

**SATURDAY
FEBRUARY
07**

Unleash the LOVE: Festival & Adopt-a-thon

One of the Bay Area's biggest animal-wellness festivals, drawing **1,500+** for dog and cat adoptions from multiple shelters, vendor market, live music, beer & bubbly garden, and the inaugural Fun Run & Walk.



**SATURDAY
MAY
30**

Unleash Happiness Gala

An unforgettable elevated celebration supporting all of Joybound's vital programs and services that help pets and the people who care for them featuring fine dining, cocktails, music, lively auction, and more.



**SUNDAY
SEPTEMBER
13**

Joybound Around Town on Broadway

Contra Costa County's biggest pet festivals, 26 years strong. Attracting 5,000+ guests for a free day of fun, merchants, adoptable animals, and live entertainment.



Align your business with Joybound's brand all year!
Email events@joybound.org

Joybound People & Pets is a 501(c)(3) non-profit. Tax ID: 68-0240341

Partner with Joybound Year-Round!

SPONSORSHIP LEVELS:	FEBRUARY Unleash the Love Festival & Fun Run	MAY Unleash Happiness Gala	SEPTEMBER Joybound Around Town on Broadway
Platinum Best of Joybound \$50,000 (Save \$5,000)	<ul style="list-style-type: none">• Fun-Run inaugural celebration exclusive naming rights• Premiere tabling and signage before, during and after event \$15,000 Value	<ul style="list-style-type: none">• Exclusive naming rights• 20 VIP tickets with premium seating• Host a Joybound promoted mobile adoption event at a Contra Costa County location of your choice \$25,000 Value	<ul style="list-style-type: none">• Premiere booth placement• Exclusive naming rights• Event T-shirt recognition• Premiere sponsor banner recognition• Social media recognition \$15,000 Value
Gold Community Champion \$32,500 (Save \$2,500)	<ul style="list-style-type: none">• Zone naming rights• Logo featured on event materials, social media and more• Premiere tabling placement \$10,000 Value	<ul style="list-style-type: none">• 10 VIP tickets with premium seating.• Includes VIP reception with exclusive culinary offerings, gifts and more. \$15,000 Value	<ul style="list-style-type: none">• Preferred booth• Event T-shirt recognition• Sponsor banner• Social media recognition• Naming rights at pet water bowl station \$10,000 Value
Silver Joybound Friend \$18,000 (Save \$2,000)	<ul style="list-style-type: none">• Logo branded on event merchandise• Assigned table• Logo on event banner \$5,000 Value	<ul style="list-style-type: none">• 8 VIP tickets with premium seating.• Recognition with company logo on event materials \$10,000 Value	<ul style="list-style-type: none">• Event T-shirt recognition• 10x10 Booth• Event website recognition• Social media recognition \$5,000 Value

A La Carte Mix & Match to Show Your Support	Sponsorship Levels: <ul style="list-style-type: none"> • \$2,500 • \$5,000 • \$10,000 • \$15,000 Benefits vary.	Sponsorship Levels: <ul style="list-style-type: none"> • \$5,000 • \$10,000 • \$15,000 • \$25,000 Benefits vary.	Sponsorship Levels: <ul style="list-style-type: none"> • \$2,500 • \$5,000 • \$10,000 • \$15,000 Benefits vary.
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Contact events@joybound.org for details.