

SATURDAY, FEBRUARY 7 | 11 AM - 3 PM | JOYBOUND CAMPUS, WALNUT CREEK

# Unleash the LOVE

*Festival + Adopt-a-thon*



FOOD TRUCKS



FUN RUN/WALK



ADOPTABLE PETS

350,000+  
Website  
Visitors

75,000+  
Social Media  
Followers

15,000+  
Email  
Subscribers

2,000+  
Festival  
Attendees

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## SPONSOR BENEFITS

**Press Release:** Inclusion in event press release

**Zone naming rights:** Adoptions Zone, Kids Zone, Food Truck Zone, etc.

**Social media:** Instagram and Facebook

**Impact Report:** Inclusion in Joybound's annual Impact Report

**Email:** Logo included in event emails

**JOY Magazine:** Inclusion in an issue of Joybound's quarterly magazine

**Swag:** Logo branded on merchandise items (sweatband, coaster, koozie, etc.)

**Signage:** Logo on event signage

**Banner:** Logo on event banner

**Pawsitive Partner Decal:** Showcase your partnership all year long

**Table:** Assigned booth space at event

**Website:** Logo on event webpage

**T-shirt:** Logo on event t-shirt

Gold \$10,000	Silver \$5,000	Bronze \$2,500
		
		
		
		
		
		
		
		
		
		
		

[JOYBOUND.ORG/UNLEASH](http://JOYBOUND.ORG/UNLEASH)

Joybound People & Pets is a non-profit, 501c3 organization. Tax ID: 68-0240341.

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## Interested in Participating?

Yes! I would like to be a sponsor:  Gold  Silver  Bronze

Yes! I would like to join the Fun Run/Walk.

Yes! I would like to donate products:

Prize Package  Other

Estimated fair market value: \_\_\_\_\_

Description (including quantity, size, color, and/or specific instructions):  
\_\_\_\_\_

I can't sponsor this year, but I'm wagging my tail with support — here's my gift of:  
\_\_\_\_\_

Name: \_\_\_\_\_

Preferred Name Recognition: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Registration closes Friday, January 23, 2026.

Register to participate before **Friday, January 9, 2026** for logo inclusion:

Joybound People & Pets  
2890 Mitchell Drive, Walnut Creek, CA 94598  
Attn: Nina Voss

Questions? Contact Nina at [nvoss@joybound.org](mailto:nvoss@joybound.org)

**JOYBOUND.ORG/UNLEASH**