

SATURDAY, FEBRUARY 7 | 11 AM - 3 PM | JOYBOUND CAMPUS, WALNUT CREEK

Unleash the L^oVE

Festival + Adopt-a-thon



FOOD TRUCKS



FUN RUN/WALK



ADOPTABLE PETS

350,000+
Website
Visitors

75,000+
Social Media
Followers

15,000+
Email
Subscribers

2,000+
Festival
Attendees

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SPONSOR BENEFITS

	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Press Release: Inclusion in event press release			
Zone naming rights: Adoptions Zone, Kids Zone, Food Truck Zone, etc.			
Social media: Instagram and Facebook			
Impact Report: Inclusion in Joybound's annual Impact Report			
Email: Logo included in event emails			
JOY Magazine: Inclusion in an issue of Joybound's quarterly magazine			
Swag: Logo branded on merchandise items (sweatband, coaster, koozie, etc.)			
Signage: Logo on event signage			
Banner: Logo on event banner			
Pawsitive Partner Decal: Showcase your partnership all year long			
Table: Assigned booth space at event			
Website: Logo on event webpage			
T-shirt: Logo on event t-shirt			

[JOYBOUND.ORG/UNLEASH](https://joybound.org/unleash)

Joybound People & Pets is a non-profit, 501c3 organization. Tax ID: 68-0240341.

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Interested in Participating?

☐ Yes! I would like to be a sponsor: ☐ Gold ☐ Silver ☐ Bronze

☐ Yes! I would like to join the Fun Run/Walk.

☐ Yes! I would like to donate products:

☐ Prize Package ☐ Other

Estimated fair market value: _____

Description (including quantity, size, color, and/or specific instructions):

☐ I can't sponsor this year, but I'm wagging my tail with support — here's my gift of:

Name: _____

Preferred Name Recognition: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Registration closes Friday, January 23, 2026.

Register to participate before Friday, January 9, 2026 for logo inclusion:

Joybound People & Pets
2890 Mitchell Drive, Walnut Creek, CA 94598
Attn: Rosanna Salgado McDonald

Questions? Contact Rosanna at **(925)296-3108** or rmcdonald@joybound.org

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